Fundraising ideas

Dedicated fundraisers can make a real difference, and this guide includes some great ideas to help you get involved. Whether you’re planning to, jump out of a plane, run a marathon or hold an event, we think you are amazing and you are making a difference.

Challenge Fundraising

There are so many challenge events out there that you have plenty to choose from. We have had people:
Climb Mount Kilimanjaro
Cycle 250+ miles
Sky Dive
Wing Walk
Abseil
Mud Runs
Run Marathon’s

We would encourage you to do a challenge through a professional events company to ensure that all health and safety guidelines are checked and adhered to. A simple internet search will help you find these but if you would like further help from us please contact us – info@fly2help.org

Events fundraising

Are you a list maker? Do you love a party? Do you obsess over every-last detail down to the way a napkin is folded? If so then arranging an event is for you.
Events are a great way to get friends together and have a lot of fun. A few ideas for events are:
Pub Quiz
Afternoon Tea / Coffee Morning
Community talk
Community football match or Olympics!
Gala Dinner / Ball
Concert
Golf Day
Summer BBQ

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Your mind is your creation and you can create an amazing event. The event can be as big or as small as you want. Our hint is Do not be afraid to ask for anything. To put on a successful fundraising event you need to gain as much of the core requirements for free so use your contacts, take some a slice of cake and ask nicely! You never know what people will offer, we think you will be surprised!

Things that you need to think about when organising an event is:

- **Budget** (there are usually some hidden costs so best to have a small pot of money that hopefully won’t be touched)
- **Venue**
- **What are you putting on?**
- **How much will it cost to put on there for how much can you charge guests?**
- **Volunteers to help you organise and extra to help you on the night. It works best if you are able to give people something to take ownership of that play to their strengths. Trust them to do it, try not to be an EventZilla! If the event is a success and you want to do it again you will want your volunteers to come back and help again so make sure you all have fun along the way.
- **PR** – The key to any great event is people knowing about it, get the local news on board before you even launch the event. Put leaflets through doors, in shop windows, talk about it when you are on the school run. There is no such thing as too much PR! If people don’t know they won’t come.
- **Timings** – Allow yourself enough time to plan the event and enough time on the day to get everything ready – including yourself! Also allow time to break the event down and get the venue back to how it was.
- **Health and Safety and permits** – Before you advertise the event it is worth checking what health and safety rules and permits you may have to adhere to. These can sometimes be a stumbling block.
- **Who is your guest list?** Think about who you would like to invite or who would attend the event you are planning and target your invites to that group of people...

You can download some posters, logos and things we think are helpful for events here –

- Poster
- Logos
- Name places / price cards
- Ticket template
- Flags

Please don’t feel like you are alone when arranging your event if you need help at any point, even to check you are on the right path please contact us and we would love to talk to you and help you – info@fly2help.org
**Sales**

Are you creative or love to bake? Do you need to have a clear out?

Selling your stuff is a great way to raise money, if you need to have a clear out of your wardrobe or your children’s toys then rather than take it all to the dump why do you put on a garage sale or do a car boot sale. What you do not want any more others would love.

If you love baking and cooking or creating anything put on a sale for your local area. Choose a date, put leaflets through the doors of your neighbours and set up a stall by your house and hold a bake sale, an arts and crafts sale or whatever it is that you are great at creating. It is a great way to get to know your neighbours and is lots of fun. Get your children involved they could be head sales rep!

Please find here downloadable price labels and posters.

If you need any help or are not sure where to start please get in touch – info@fly2help.org

**In Celebration Giving**

We are seeing a trend more and more that people are asking guests to a special celebration to give to a charity close to their hearts instead of receiving gifts or giving favours. It may be a landmark birthday, anniversary, retirement or even your ever so special wedding day. If you or your guests would like to donate to us in leiu of gifts we are happy to supply you with information about the charity so your guests know where the money is going to and who they are supporting. Your guests may not be giving a gift directly to you but they will be helping give the gift of smiles for the future.

If you have any ideas that you want to run by the team please do get in contact with Scott Marshall – scott@fly2help.org

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